

254 2758

Atty Dkt. No.: 005863.P001R

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

10/029,635

In re Reissue Application of:

George R. Garrick, et al.

Examiner: Unassigned

Serial No.: 10/029,635

Art Unit: Unassigned

Filed: October 19, 2001

For: PROCESS FOR OPTIMIZING THE
EFFECTIVENESS OF A HYPERTEXT
ELEMENT

In re Reissue Application of:

Original Patent No.: 5,968,125

Issued: October 19, 1999

For: PROCESS FOR OPTIMIZING THE
EFFECTIVENESS OF A HYPERTEXT
ELEMENT

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Assistant Commissioner of Patents
U.S. Patent and Trademark Office
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INFORMATION DISCLOSURE STATEMENT
FOR REISSUE APPLICATION

Sir:

Enclosed is a copy of Information Disclosure Citation Form PTO-1449
together with copies of the documents cited on that form. It is respectfully

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Beverly Kehoe Shea 12/7/01

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requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

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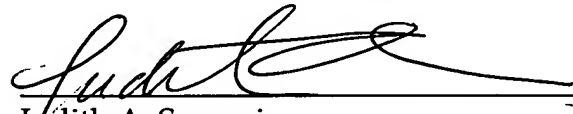
- ☒ 37 C.F.R. §1.97(b), filed within 3 months of the filing of the Reissue Application.
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If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 12/7, 2001



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(Reissue Application of Patent No. 5,968,125)

Serial/Patent No.: Unassigned / Filing/Issue Date: October 19, 2001

Client: NetROI

Title: Process for Optimizing the Effectiveness of a Hypertext Element

BSTZ File No.: 005863.P001R Atty/Secty Initials: JAS/bks

Date Mailed: December 7, 2001 Docket Due Date: ***

The following has been received in the U.S. Patent & Trademark Office on the date stamped hereon:

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| <input type="checkbox"/> Application - Utility (____ pgs., with cover and abstract) | <input checked="" type="checkbox"/> Information Disclosure Statement & PTO-140 (4 pgs.) | <input type="checkbox"/> Check No. _____ |
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